



FOR IMMEDIATE RELEASE



Crawford & Company Italia s.r.l. and Studio Bolton & Associati s.r.l. Announce Potential Acquisition Discussions

ATLANTA and LONDON (Nov. 11, 2010) – Mark Harman, CEO, Crawford & Company, Continental Europe, Middle East & Africa, and Paul Ogni, Country Manager of Crawford & Company Italia, together with William Bolton, Chairman of Studio Bolton & Associati, today jointly announced that the two businesses are currently in discussions regarding the potential acquisition of Studio Bolton & Associati by Crawford & Company.

Studio Bolton & Associati is a leading specialist liability adjusting and claims handling company, with more than 35 staff in two branches located in Rome and Milan, Italy. Studio Bolton & Associati, whose main focus is professional liability business, has a strong presence in the Lloyd's and London market.

Crawford & Company Italia is a subsidiary of Crawford & Company, the world's leading independent provider of claims management solutions. In Italy, the company is involved in handling claims in all insurance classes and is already a significant participant in the complex liability claims arena.

The move to acquire Studio Bolton & Associati evidences Crawford & Company's continued commitment to further develop its liability claims capabilities and to reach across the international and domestic Italian markets to better serve its clients.

Further details will be revealed in due course, with the transaction expected to be completed in early 2011.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The

MORE

Page 2 . . . Crawford and Studio Bolton announce potential acquisition discussions

Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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