



Crawford[®]

Press Release

CRAWFORD & COMPANY 1001 SUMMIT BOULEVARD ATLANTA, GEORGIA 30319 (404) 300-1000

FOR IMMEDIATE RELEASE

Date: February 7, 2011
From: Jeffrey T. Bowman
Chief Executive Officer

Crawford & Company Board Declares Quarterly Dividend

ATLANTA — On February 1, 2011, at its regular quarterly meeting, the Board of Directors of Crawford & Company declared quarterly dividends of \$0.02 per share on the Class A Common Stock and \$0.02 per share on the Class B Common Stock, payable on March 22, 2011, to shareholders of record as of the close of business on March 7, 2011. Crawford had suspended dividend payments in late 2006 due to borrowings, operating requirements and financial restrictions under a credit agreement entered into in connection with the acquisition of Broadspire, the Company's workers compensation and medical management third party administrator.

“The Company has delivered on its pledge four years ago to restore a quarterly dividend on our common stock,” said Jeffrey T. Bowman, president and chief executive officer of Crawford. “Reinstatement of the dividend was made possible due to improvements in our operating performance and progress in addressing our obligations to our frozen U.S. defined benefit pension plan.” In December, the Company announced special contributions totaling \$50 million to that pension plan, to be made through January 2011.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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