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**Crawford & Company Wins Service Provider of the Year  
at British Insurance Awards 2011**

**LONDON** – Crawford & Company won the *Service Provider of the Year* award at the British Insurance Awards 2011, held recently at the Royal Albert Hall in London.

The judges felt that with an unprecedented level of natural catastrophes across the world in 2010 and 2011, Crawford seized the opportunity to prove the worth of its global capabilities.

Ian Mures, chief executive officer, EMEA/AP, said, "The sense of excitement within Crawford at winning this award is palpable. This award win reflects the hard work and commitment of our people around the world, who rose to the challenge of a record level of global disasters. I am delighted that our dedication to quality and helping people has been recognized by the British Insurance Awards."

The Crawford submission contained details of the Company's commitment to raising industry standards and improving outcomes for customers, wherever disaster occurs, by providing radically better communications and delivering true technical professional adjusters wherever most needed in

the world. Crawford's response to catastrophes in Chile, Australia, New Zealand, Japan and the claim surge in the UK were all highlighted for praise from the judges.

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**Notes to News Editor:**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

The British Insurance Awards is the definitive mark of achievement for innovative companies and has maximum exposure and promotion via *Post Magazine*, *Insurance Age*, *Professional Broking*, *Reinsurance*, *postonline.co.uk*, *professionalbroking.co.uk* and *insuranceawards.com*.