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**Crawford**<sup>®</sup>  
*Press Release*

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## **Crawford & Company UK Announces Leadership Changes**

**LONDON** – Crawford & Company today announced leadership changes in its UK, EMEA/AP and Global Markets teams that are designed to ensure continued growth and strengthen the Company's relationships with insurers and brokers on a global basis.

Greg Gladwell has been appointed as Chief Executive Officer, UK and Ireland. Gladwell joined Crawford in June 2010 from Aviva, and his insurer background will help Crawford align even more closely to its clients to find mutually beneficial opportunities.

Benedict Burke will be moving from his role as Chief Executive Officer, UK and Ireland, to join the Global Markets team as Senior Vice President. He will be responsible for developing key client relationships and assisting with the development of Crawford Global Technical Services<sup>SM</sup> (GTS<sup>SM</sup>) throughout Europe, Middle East, Africa and Asia Pacific (EMEA/AP).

Clive Nicholls will take up a new role as Senior Vice President, Client Services for EMEA/AP. In this capacity, Nicholls will assist Ian Muress, Chief Executive Officer, EMEA/AP, and Gladwell in developing business in the UK and EMEA/AP, in addition to continuing his role working with Crawford's Global Markets clients.

“Crawford is committed to providing the highest standards of service and these changes reflect our desire to be the standout provider in the global market place,” Muress said.

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**Notes to News Editor:**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

