



FOR IMMEDIATE RELEASE



**Crawford Names Vince Cole Executive Vice President and  
Chief Executive Officer, Property & Casualty - Americas**

**ATLANTA (February 3, 2015)** – Crawford & Company announces that Vince Cole has been named executive vice president and chief executive officer, Property & Casualty – Americas. Cole’s appointment is effective immediately, as is the retirement of Kevin Frawley, who previously held the position and had been with Crawford for 10 years. Cole was formerly the Company’s executive vice president of global strategy and business performance, and a replacement for his previous position is expected to be named shortly.

“Vince brings to his new role excellent qualifications as a former CEO, operations and product development executive, and, most recently, as our corporate strategist. We look forward to his leadership of our Americas unit,” said Crawford President and CEO Jeffrey T. Bowman.

Cole will oversee property and casualty operations in the United States, Canada, Latin America and the Caribbean.

In his previous position as executive vice president of global strategy and business performance, Cole partnered with business segment leaders and corporate executives to conceive and execute strategic, long-term financial plans for Crawford. He led a team of professionals around the world in managing the Company's corporate financial planning and analysis, strategy, enterprise risk, and mergers and acquisitions activity. He also developed competitive analyses to contribute to decisions about new markets, products and pricing.

Prior to his service with Crawford, Cole served in a variety of executive-level general management, operations, marketing and product development positions at several General Electric Co. business units during more than 10 years with the company. After working for General Electric, Cole

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spent three years at Genworth Financial, a Richmond, Va.-based provider of mortgage insurance, long-term care insurance, and life insurance and retirement solutions. Immediately before joining Crawford, Cole served as CEO of Activa Medical Inc., in Raleigh, N.C., a medical device company in the online medical device distribution market. Prior to that position, he was CEO of Aggio Medical, also in Raleigh, a medical device and services organization for which he more than quadrupled revenue and earnings in a 15-month period.

**About Crawford**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA.



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