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Crawford & Company Announces New Leadership for Global Markets

Benedict Burke appointed Head of Global Markets

LONDON – Crawford & Company Global Markets has announced a new structure to support its strategic relationship management programmes, multi-national client base and its Lloyds and London market operations, in order to further leverage the company's worldwide expertise in claims solutions.

Benedict Burke, senior vice president, has been appointed head of Global Markets and will be responsible for the implementation and management of the team's strategic objectives.

Burke is supported by a strong management team augmented by James Rayner and Paula Doolan who both join Crawford Global Markets as a result of the recently concluded merger with GAB Robins.

"The team's focus is clear," says Burke. "Global Markets has now increased its strength in depth and expertise. We are perfectly positioned to enhance Crawford's multinational proposition and to achieve sustained growth. I'm delighted to welcome James and Paula to the team and look forward to working alongside them here in London and with all Global Market colleagues around the world in support of our aspirations to provide real value to our global clients."

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Manny Lauria, executive vice president and chief client officer, Crawford & Company, adds: “Global Markets is increasing its profile and it is very satisfying to see such strong leadership at the helm. Benedict is a proven leader and will harness the Crawford global brand to create our projected sector growth. As the sector requirements evolves geographically and by expertise, Crawford Global Markets will be increasingly developing new claims solutions and third party administrator services customised to Lloyd’s, London Market, global insurers, brokers, captives and major corporates.”

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Notes to News Editor:

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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