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Crawford & Company® Launches Australia's First National Insurance Drone Service

SYDNEY (6 July, 2016) – Crawford & Company® has launched Crawford® Drone, designed to significantly improve catastrophe and operational claims management by providing real-time detail.

Darren Trot, Crawford's national business development manager, said, "Drone technology ideally complements traditional claims assessment practices and gives us access to areas that were previously inaccessible or hazardous."

Crawford has access to 40 drone pilots, all accredited by Civil Aviation Safety Authority, providing national coverage to metropolitan, regional and rural centres.

Trot said, "Drone technology is not a silver bullet for the insurance industry; however drones provide a significant opportunity to improve the speed and quality of source information, allowing faster and more accurate claim decisions to be made."

Crawford recognizes benefits for insurers, brokers, risk managers and the wider community, across a variety of uses.

Aerial video and high-resolution still images can assist with roof inspections, property maintenance and damage assessments, as well as chemical spills and crop losses; while providing a quicker understanding of the extent and scope of damage across wide areas following a catastrophe.

"When aerial drone assessments are coupled with the technical expertise of our adjusters, we are able to combine the strength and depth of our experience with cutting-edge technology," Trot said. The opportunities are endless."

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To view Crawford's new national insurance drone service in action, visit its YouTube® account:
[Crawford Drone—Australia](#).

About Crawford®

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

Established in 1987, Crawford & Company (Australia) Pty Ltd (Crawford) has more than 480 employees in 40 offices across Australia, supported by 200 staff across 25 locations in New Zealand. Crawford Australia has offices in all state and territory capitals combined with an extensive network of offices in all major regional centres.

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